

How Businesses Can Support Early Care and Education (Child Care) for Employees and Community

Why Invest?

Employer-supported child care refers to a variety of solutions, including on-site and off-site centers; emergency/backup care; subsidies and vouchers; and resource and referral, all offered to assist employees and their child care needs. Employers win by keeping key employees, improving productivity and morale, and reducing missed hours. Employees benefit from reduced stress, increased job satisfaction, and peace of mind from knowing they have dependable care. (Work and Family Researchers Network)

To learn low-cost or no-cost ways to support working parents, [read this document created by First Five Nebraska](#).

1

PROVIDE ON/NEAR-SITE
CHILD CARE THAT
IS RUN BY BUSINESS/
ORGANIZATION

Company manages
all aspects of the
child care business.

2

PROVIDE ON/NEAR-SITE
CHILD CARE THAT IS RUN
BY A THIRD-PARTY,
NONPROFIT LOCAL
PROVIDER.

Company partners with
a local child care provider
and subsidizes portions of
the costs, i.e. space, utilities,
and other costs of child care.
Provider runs the child care
business.

3

PROVIDE ON/NEAR-SITE
CHILD CARE THAT IS
CONTRACTED WITH
A FOR-PROFIT
CHILD CARE BUSINESS

A child care business
(such as KinderCare) runs
worksite child care centers for
companies. Different models
could include the
corporate-sponsored model,
where the provider runs its
child care center on-site for
a corporate sponsor and the
management contract model,
where the provider runs a
worksite child care center
for a fee.

4

SUBSIDIZE
CHILD CARE COSTS
FOR EMPLOYEES

Company provides
support for employee
child care costs.

5

CONTRIBUTE TO
LINCOLN LITTLES TO
SUPPORT WORKING
FAMILIES WITH THE COST
OF HIGH-QUALITY
CHILD CARE.

Company donates
to the Lincoln Littles
early learning fund
to support working families
in affording the cost of
high-quality child care.

